



State Workforce  
Investment Board

# State Workforce Investment Board Quarterly Meeting

May 19, 2015 1:00pm - 3:00pm

NYS Capitol  
Blue Room (Room 250)  
Washington Avenue  
Albany, NY

Governor Andrew M. Cuomo



# Welcome & Overview



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# Workforce System Updates



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# Updates

- **WIOA Regulations released in April. Comments due June 15.**
- **Initial WIOA Technical Assistance Releases**
  - 15-5 Initial Designation of Local Areas under WIOA
  - 15-6 Policy and Processes regarding Initial Certification of Local Boards
- **Disability Employment Initiative (Round VI):**
  - USDOL grant solicitation to support existing career pathways program targeting individuals with disabilities
  - NYSDOL applying for \$2.5m. Due 6/11. Start date 10/1
  - Partnering with 2 local areas- HMO & Capital Region

# Employee Training Incentive (E-TIP)



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# EMPLOYEE TRAINING INCENTIVE PROGRAM (E-TIP)

- Created in the 2015 budget
- Will provide tax credits to New York State employers for training investments that retrain or improve the productivity of their employees.
- May also provide tax credits for approved internship programs that provide training in advanced technologies.



# EMPLOYEE TRAINING INCENTIVE PROGRAM (E-TIP)

- **Funding:** A total of \$5 million in tax credits has been allocated with up to \$1 million available for approved internship programs
- **Employee Training:** 50% credit on qualified costs associated with training, up to \$10,000 per employee
- **Internship Program:** 50% credit on stipend paid to intern, up to \$3,000 per intern



# EMPLOYEE TRAINING INCENTIVE PROGRAM (E-TIP)

## Eligibility:

- Businesses must create at least 10 new jobs or make a capital investment of at least \$1 million in connection to the training.

## Businesses must demonstrate one or more of the following:

- Potential to create jobs in an economically distressed area
- Demonstrate shortage of workers trained in that industry
- Potential to recruit minorities and women into industries or jobs where they are traditionally underrepresented
- Recent technological advances have created disruption in the industry and require significant capital investment to remain competitive

# Unemployment Strikeforce



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# Unemployment Strikeforce Update

As of April, the ten county initiative has achieved:

**Total Customers = 23,833**

**Long Term Unemployed = 4,338**

**Non Long Term Unemployed = 19,495**

**Placements = 16,326**

**% of Participants Placed = 69%**

**Unique Hires = 10,043**

**% of Participants = 42%**

**Referrals = 15,862**



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# Veterans Initiatives



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# Experience Counts

In 2011, Governor Cuomo announced the Experience Counts initiative, which directs certain state agencies to grant credit toward credentials for military experience.

This helps identify ways that New York can better recognize the skills and training veterans possess.

Licenses and certifications covered under the Experience Counts campaign include:

- Advanced Emergency Medical
- Armed Security Guard
- Certified First Responder
- Crane Operator
- Emergency Medical
- Licensed Radiological Technologist
- Personal Care
- Security Guard
- Tractor Trailer Operator

# Sector Partnerships National Emergency Grant



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# Sector Partnership NEG Grant

- \$500,000 to \$7 million available
- Applications due May 29<sup>th</sup>
- Must include partnership with Local Boards for regional planning efforts, sector strategies, and the delivery of enhanced services to dislocated workers



# Sector Partnership NEG Grant

- Must identify at least three business partners that represent a significant percentage of the jobs in the sector of focus to engage in sector strategies, regional planning and/or work-based learning activities
- DOL will be coordinating outreach for Local Business Partners
- Board members may be asked to leverage existing industry contacts, if necessary



# Apprenticeship



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# Apprenticeship Background

- Training system which combines structured on-the-job training and related (classroom) instruction
- Conducted by employers who are either a single employer, groups of employers, or a combination of employers and unions
- Apprentices operate:
  - Under the close supervision of a skilled worker
  - On the job and take related classroom instruction
  - Programs typically last from 1-5 years (2,000 hour minimum)

# Apprenticeship Background

## What jobs are appropriate for Apprenticeship Programs?

Apprenticeship opportunities are available for a wide range of positions, from the skilled crafts to advanced manufacturing, health care, and information technology

## What are the Benefits to Apprentices?

- Typically offered at no cost to the apprentice
- Progressively increasing wage scale
- Earn and learn



# Apprenticeship Background

## What are the Benefits to Local Businesses?

- Development of a skilled workforce
- Reduced employee turnover
- Improved employer/employee relationships
- Workers are trained in the latest technologies without losing valuable production time



# American Apprenticeship Initiative Grant

- USDOL grant opportunity to expand apprenticeship options
- SUNY and DOL applied for \$5 million grant on April 30th
- Targeted industries include advanced manufacturing, mechatronics, and information technology
- Other Partners include:
  - Manufacturers Association of New York-Lead by Central New York
  - Global Foundries
  - O-AT-KA Milk Products
  - Optimization
  - Optimax
  - Peko Precision Productions



# American Apprenticeship Initiative Grant

- Apprentice SUNY will develop an innovative pilot program in Central New York by working with MACNY to:
  - Develop Business Intermediary model
  - Address Needs of advanced manufacturers
  - Expand the model throughout the state
- Once established, the Alliance will share the new business intermediary apprenticeship model with its partners in other regions
- Total funding available is \$100 million with an anticipated 25 awards. Maximum amount is \$5 million per award

# Workforce System Updates



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**Regional Economic  
Development Councils**

# **2015 Regional Economic Development Council**

## **Round V Competition**

### **Overview**

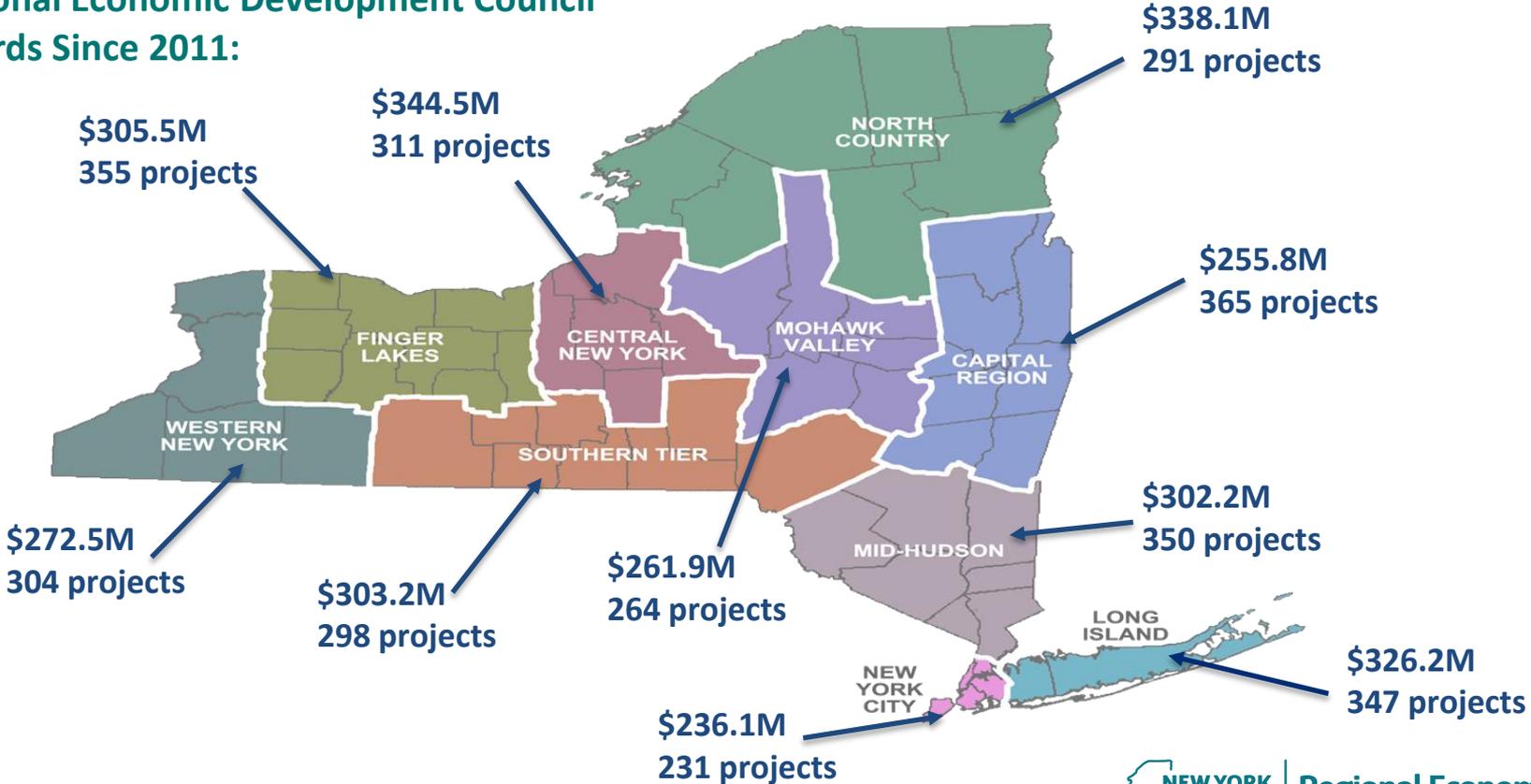
# Economic Development

- ❑ Governor Cuomo created the Regional Economic Development Councils (REDCs) to transform the State's economic development process from the top down
- ❑ REDC's built the statewide framework for a bottom-up approach to regional economic growth

Since 2011:

- \$2.9 Billion dollars has been awarded/committed to support over 3,100 projects statewide
- Commitments for 150,000 jobs created/retained
- Over 800 businesses received funding for startup or expansion
- Leveraged additional private investment at a 6.5:1 ratio

# Regional Economic Development Council Awards Since 2011:



**Regional Economic Development Councils**

# 2014 REDC Highlights

- ❑ **\$709.2 million awarded Statewide**
- ❑ **852 projects received funding**
- ❑ **Global NY Plans developed**
- ❑ **Veterans Workgroup created**



# REDC ROUND 5

- For the 5<sup>th</sup> consecutive year, the 10 REDCs will compete for shares of up to \$150 million in Capital Funds and up to \$70M in Excelsior tax credits
- Additional \$530 million in state funding and incentives will be awarded through the CFA to support economic development, job creation, and strategic plan implementation.

# Round 5 Timeline



# 2015 Competition Breakdown

- ❑ **Unprecedented Commitment to Economic Development in New York State**
- ❑ **More resources = More Opportunities**

- ❑ \$1.5 Billion in Upstate Revitalization Initiative Funds with 3 \$500 Million Awards
  - ❑ 7 Upstate Regions will be eligible
- ❑ \$150 Million in Capital Grants; \$70 Million in Excelsior Tax Credits
  - ❑ 3 URI Winners will not be eligible; 7 remaining regions eligible including Western NY, NYC, and Long Island
- ❑ \$530 Million in additional state funding through the Consolidated Funding Application (CFA) from various state agencies
  - ❑ All 10 regions are eligible

# 2015 Competition Breakdown

- 3 Upstate Revitalization winners will receive up to \$130 Million in Funds  
\$100 Million from the URI; \$30 Million from additional state funding
- 3 Top Performers of the REDC competition will receive up to \$105 Million in Funds  
\$30 Million in Capital Grants; up to \$75 Million in additional CFA Funds
- 4 Remaining Regions will receive up to \$90 Million in Funds  
\$15 Million in Capital Grants; up to \$75 Million in additional CFA Funds

# 2015 Competition Criteria

**In 2015, each REDC will be required to:**

- ✓ Develop a Regional Industry Cluster Plan
- ✓ Update Global NY Plan and identify projects
- ✓ Update ongoing regional initiatives in Progress Report
- ✓ Build and expand the Project Pipeline
- ✓ Strategic Plan Implementation
- ✓ Workforce Development
- ✓ Update Performance Measures

# Regional Opportunity Agenda

Each Regional Council developed an Opportunity Agenda to ensure their most distressed and disadvantaged communities were being included in the region's economic revitalization. Regional Councils should continue to implement strategies that will achieve the goals of their Opportunity Agendas, and identify projects for funding through the CFA that will address the needs of the chronically distressed communities in the region.

# Ongoing Initiatives

- ✓ **Opportunity Agenda**
- ✓ **SUNY 2020**
- ✓ **NY Community Rising**
- ✓ **Incubator Programs**
- ✓ **Veteran's Initiative**
- ✓ **Cleaner, Greener Communities**
- ✓ **Engage Local Governments**

# Upstate Revitalization Initiative

- Program aimed at systematically revitalizing the economy of Upstate New York
  - 3 regions will be awarded up to \$500 Million each
  - 7 upstate regions eligible
- **Plan submissions must address:**
  - Permanent private sector job creation
  - Private sector investment
  - Argument that the region is ready and will transform if awarded
  - Strong engagement of the community
- **REDCs must submit URI Plans Monday October 5<sup>th</sup>, 2015**



**Regional Economic  
Development Councils**

# QUESTIONS?

Thank you!



# Bylaw Revisions



# SWIB Bylaw Revisions

## Noteworthy Changes:

1. Inclusion of attendance policy- 75% for Quarterly meetings, 50% for subcommittee meetings
2. Agency heads may have a proxy at the Deputy Commissioner level
3. Removal of Recording Secretary
4. Updating WIA to WIOA



# Break



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# Subcommittee Reports



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# Aligning Workforce Programs

- WIOA Interagency Transition Workgroup Formation – Created Capacity Building Webinar series for System
- Progress on Combined State Plan (due March 2016) – Engaged all Agency Partners, Established Timeline & Clearance/Review Process, Began Drafting
- Recommendations on WIOA Regulations to USDOL
- Reviewing Implications of TANF Partnership



# Significant Industries

- Will focus on evaluating the needs of significant industries across the State with an initial focus on Advanced Manufacturing
- Analysis can serve as basis for future recommendations and development of sector strategies
- Will provide suggested regional industry focus and help oversee business outreach by agency staff for the Sector Partnership NEG



# Education & Credentials

- Subcommittee discussions focused on “soft” skills, workers earning academic credit for past experience, paid learning opportunities, and the value of credentials
- Current goal is raising businesses awareness of the value of soft skills, including the value of the new CDOS Commencement Credential
- Will support Sector Partnership NEG through analysis of skill profiles and mapping of credentials in target industries



# Outcomes & Metrics

- Learning about new requirements under WIOA
- Evaluating new Customer Service Indicator “Business Engagement”
- Developing suggestions for USDOL on how to quantify business engagement
- Support Sector Partnership NEG through recommendation of measure of business engagement.



# Communications & Improving Regional Planning

- Sent outreach letter to REDCs and Local Workforce Development Boards (LWDBs-formerly LWIBs)
- Members have attended several local and regional meetings
- Looking into possibility of an information clearinghouse of workforce development information, especially for small businesses
- Support Sector Partnership NEG through coordination of Local Board outreach



# Thank you

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